



## **Energy Intelligence Provider Vortexa Opens Houston Office, Headed by Former Genscape MD Clay Seigle**

- Houston will be Vortexa's base of operations for the Americas, an important growth market for the company
- Vortexa combines advanced technology and industry expertise to track global trade flows for crude oil and refined products at an unprecedented scale
- Vortexa provides the most complete view of oil supply today, empowering market participants to make better decisions, driving greater market efficiency.

27 January, 2020 - **London & Houston** - Vortexa, the energy intelligence provider delivering the most comprehensive view of waterborne crude oil and refined oil products available globally, announced today that [Clay Seigle](#), former Managing Director of Oil at Genscape, will join as Managing Director of their newly opened Houston office.

Mr. Seigle brings more than 20 years of experience, which combines deep commodities market expertise and business leadership. Most recently, he was Managing Director at Genscape, where he led their global market intelligence business in oil, increasing revenues and developing new products for oil traders. Mr. Seigle brings a global network across the energy industry, and has also held senior roles at DigitalGlobe and IHS Markit.

"By combining advanced technology and deep industry expertise, Vortexa has built the best platform for analyzing and forecasting global commodities flows. I'm really excited to be joining such a high calibre team and look forward to continuing the growth of the business across the Americas." said Mr. Seigle.

Vortexa tracks more than \$7 trillion per year of seaborne energy flows around the world - in real time. Vortexa's intuitive analytics platform allows traders, market analysts, brokers, charterers and data scientists to see cargo movements and make better informed trading and shipping decisions faster. Vortexa provides the most comprehensive and accurate view of waterborne crude, refined products and gas flows available today, which uses exclusive data sources, machine learning and state-of-the-art technology combined with the close oversight of senior energy market experts.

"Houston is the energy capital of the world; opening our newest office there is a major milestone in our global strategy. Vortexa has seen significant growth in the number of US clients, and it's important for us to be on the ground with them in the region. We're delighted to welcome Clay to head our operations in the Americas; he brings an extensive network and incredible track record in our industry" said Fabio Kuhn, CEO of Vortexa,

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### **About Vortexa**

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Founded by Fabio Kuhn, former Head of Trading Technology and Analytics at BP, who serves as CEO, and Etienne Amic, former Head of European Energy at JP Morgan and Mercuria, who acts as Chairman. They have offices in London, Singapore and Houston.

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*Clay Seigle*

